



Business Name Search Checklist

It is important to ensure that your business name is not at risk of being confused with your competitors. Otherwise, you run the risk of becoming lost in the crowd of other businesses in your industry. The key is to search for a variety of range of names that are similar to the one that you are considering. Ideally you will be generating anywhere between 10 to 50 similar names. Don't forget, this is not an exhaustive list, take some time to consider sources specific to your area of business.

Source	Link
Google	<input type="checkbox"/>
Facebook	<input type="checkbox"/>
Twitter	<input type="checkbox"/>
LinkedIn	<input type="checkbox"/>
.com	<input type="checkbox"/>
.com.au	<input type="checkbox"/>
.co	<input type="checkbox"/>
.net	<input type="checkbox"/>
.net.au	<input type="checkbox"/>
Trade Mark	<input type="checkbox"/>
ASIC	<input type="checkbox"/>
ABR	<input type="checkbox"/>
Other	<input type="checkbox"/>

More Information

This checklist is merely intended as a starting point. It may not cover all issues that are relevant to your business. You will find more information on many of the topics discussed above on the internet, including on our website (which we invite you to explore). If you require any legal assistance in starting your venture, please don't hesitate to contact us.

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